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政府致力以普及化、精英化、盛事化、專業化和產業化推動本港的體育發展。
本文分析 2024 年香港體育及相關活動的經濟貢獻。

The Government is committed to promoting the development of sports in Hong Kong through promoting sports in the community, supporting elite sports, promoting Hong Kong as a centre for major international sports events, enhancing professionalism and developing sports as an industry. This article analyses the economic contribution of sports and related activities in Hong Kong in 2024.

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香港體育及相關活動 Sports and Related Activities in Hong Kong

1. 引言

1.1 政府致力以普及化、精英化、盛事化、專業化和產業化推動本港的體育發展。透過增加資源及得到社會廣泛支持，香港體育一直穩步發展。

1.2 近年，香港運動員在國際賽事中屢創佳績。同時，在香港舉辦的大型體育活動，其質素和規模亦日益提高。啟德體育園是香港歷來最大型的體育基建，是作為香港體育盛事化及產業化的重要載體。

1.3 根據「香港標準行業分類 2.0 版」¹的界定，體育及相關活動橫跨不同的行業。有見及此，政府統計處致力強化其數據搜集系統，以發展合適的統計架構來量度體育及相關活動行業的經濟貢獻。

1.4 本文分析 2024 年香港體育及相關活動的經濟貢獻統計數字。

1. Introduction

1.1 The Government is committed to promoting the development of sports in Hong Kong through promoting sports in the community, supporting elite sports, promoting Hong Kong as a centre for major international sports events, enhancing professionalism and developing sports as an industry. With increased resources and community support, steady progress in sports development has been made.

1.2 In recent years, Hong Kong athletes have achieved remarkable results in international sports competitions. Meanwhile, the quality and scale of major sports events held in Hong Kong have also been enhanced significantly. Being the largest sports infrastructure project in Hong Kong's history, the Kai Tak Sports Park plays a pivotal role in promoting sports mega events and developing sports as an industry.

1.3 Noting that sports and related activities could straddle across different industries under the Hong Kong Standard Industrial Classification (HSIC) Version 2.0¹, the Census and Statistics Department (C&SD) has endeavoured to make suitable enhancements to the data collection system and develop the relevant statistical framework for measuring the economic contribution of sports and related activities.

1.4 This article analyses the statistics of Hong Kong's economic contribution of sports and related activities for 2024.

¹ 香港標準行業分類是一個統計分類系統，用以編製和發布行業統計數字。「香港標準行業分類 2.0 版」是香港標準行業分類的最新版本，以聯合國的《所有經濟活動的國際標準行業分類修訂本第 4 版》為藍本，配合本地的情況作出修訂而編製。

¹ HSIC is a statistical classification scheme for compilation and dissemination of sectoral economic statistics. The HSIC Version 2.0 is the latest version of HSIC modelled on the United Nations' *International Standard Industrial Classification of All Economic Activities Revision 4* with local adaptations.

2. 概念和定義

2.1 本文內所提供有關體育及相關活動的估計數字，是參考歐盟的體育經濟定義而編製，並根據本地的情況作出修訂，以切合香港的體育及相關活動的特色。

2.2 體育及相關活動包括四個組成界別，分別為：

- (i) 體育設施及體育俱樂部的運作經營（包括體育教育）；
- (ii) 體育相關用品的製造、進出口貿易、批發及零售；
- (iii) 體育旅遊；及
- (iv) 體育的支援服務及其他體育活動。

3. 體育及相關活動的經濟貢獻

3.1 體育及相關活動的經濟貢獻可通過以基本價格計算的增加價值、以市場價格計算的本地生產總值和就業人數來評估。

3.2 2024 年香港體育及相關活動以基本價格計算的增加價值²為 460 億元，佔香港以基本價格計算的總增加價值的 1.5%，佔比與 2023 年大致相同。若以市價計算（即包括所涉及的產品稅和產品補貼），體育及相關活動佔香港以市價計算的本地生產總值的 2.2%（700 億元），較 2023 年輕微下跌 0.1 個百分點。2024 年體育及相關活動的就業人數為 84 000 人，佔 2024 年總就業人數的 2.3%，與 2023 年大致相同。（表 1 及 2）

2 以基本價格計算的增加價值的定義，是指以基本價格計算的生產總額減去以購買者價格計算的中間投產消耗。

2. Concepts and definitions

2.1 The estimates provided in this article are compiled with reference to the European Union's definition of the sports economy, with appropriate local adaptations to cater for the characteristics of sports and related activities in Hong Kong.

2.2 Four component domains are included in sports and related activities. They are :

- (i) operation of sports facilities and sports clubs, including sports education;
- (ii) manufacturing, import/export, wholesale and retail trades of sports-related goods;
- (iii) sports tourism; and
- (iv) supporting services to sports and other sports activities.

3. Economic contribution of sports and related activities

3.1 The economic contribution of sports and related activities can be assessed in terms of value added at basic prices, Gross Domestic Product (GDP) at market prices and employment.

3.2 In 2024, the value added of Hong Kong's sports and related activities at basic prices² was \$46 billion. It accounted for 1.5% of Hong Kong's total value added at basic prices, virtually the same as that in 2023. In terms of market prices which also cover taxes and subsidies on products concerned, the sports and related activities accounted for 2.2% of Hong Kong's GDP at market prices (\$70 billion), marginally decreased by 0.1 percentage point from 2023. Around 84 000 persons were employed in sports and related activities in 2024. It contributed to 2.3% of total employment in 2024, virtually the same as that in 2023. (Tables 1 and 2)

2 Value added at basic prices is defined as the value of gross output at basic prices less intermediate consumption valued at purchasers' prices.

4. 按組成界別分析（以基本價格計算）

體育設施及體育俱樂部的運作經營（包括體育教育）

4.1 體育設施及體育俱樂部的運作經營（包括體育教育）涵蓋公共及私人體育設施、屋苑會所、體育俱樂部和職業體育組織、體育活動及比賽、學校及其他體育組織提供的體育教育，以及私人體育技巧訓練。

4.2 體育設施及體育俱樂部的運作經營（包括體育教育）在 2024 年佔體育及相關活動以基本價格計算的總增加價值的 35%，並僱用 39 000 人，佔體育及相關活動總就業人數的 47%。以就業人數而言，這個界別在 2024 年是最大的組成界別。（圖 1）

體育相關用品的製造、進出口貿易、批發及零售

4.3 體育相關用品的製造、進出口貿易、批發及零售涵蓋體育相關用品的製造和經銷。體育相關用品包括運動設備、運動服飾、運動鞋和運動袋。

4.4 體育相關用品的製造、進出口貿易、批發及零售在 2024 年佔體育及相關活動以基本價格計算的總增加價值的 20%，並僱用 16 000 人，佔體育及相關活動總就業人數的 19%。（圖 1）

4. Analysis by component domain at basic prices

Operation of sports facilities and sports clubs, including sports education

4.1 Operation of sports facilities and sports clubs, including sports education, covers the operation of public and private sports facilities, clubhouses in residential estates, sports clubs and professional sports organisations, sports events and competitions, sports education provided by schools and other sports organisations, and private sports skills instruction.

4.2 The operation of sports facilities and sports clubs, including sports education accounted for 35% of the total value added of sports and related activities at basic prices in 2024. 39 000 persons were employed, accounting for 47% of the total employment of sports and related activities. In terms of employment, this domain was the largest component domain in 2024. (Chart 1)

Manufacturing, import/export, wholesale and retail trades of sports-related goods

4.3 Manufacturing, import/export, wholesale and retail trades of sports-related goods covers the manufacturing and distribution of sports-related goods, which include sports equipment, sports clothing, sports footwear and sports bags.

4.4 The manufacturing, import/export, wholesale and retail trades of sports-related goods accounted for 20% of the total value added of sports and related activities at basic prices in 2024. 16 000 persons were employed, accounting for 19% of the total employment of sports and related activities. (Chart 1)

體育旅遊

4.5 體育旅遊涵蓋為在港逗留期間有參與或觀看體育活動及比賽的旅客而提供的零售、住宿服務、餐飲服務、運輸及個人服務等。當中亦包括在港逗留期間有進行體育相關活動如遠足或觀看賽馬的旅客。

4.6 入境旅遊持續恢復，維持復甦勢頭。體育旅遊在 2024 年佔體育及相關活動以基本價格計算的總增加價值的 5%。就業人數方面，這個界別在 2024 年僱用了約 6 000 人，佔體育及相關活動總就業人數的 7%。（圖 1）

體育的支援服務及其他體育活動

4.7 體育的支援服務及其他體育活動涵蓋體育設施的建造、體育項目的博彩活動、體育刊物出版和電視節目製作、體育相關的醫療和物理治療服務、體育相關的保險服務（如運動員參與賽事購買的保險）、體育科研及其他體育支援服務。

4.8 體育的支援服務及其他體育活動在 2024 年佔體育及相關活動以基本價格計算的總增加價值的 39%，以增加價值而言是四個組成界別中最大的界別。就業人數方面，這個界別在 2024 年僱用了 23 000 人，佔體育及相關活動總就業人數的 28%。（圖 1）

Sports tourism

4.5 Sports tourism covers retail trade, accommodation services, food and beverage services, transport and personal services, etc., pertaining to the part provided to tourists who take part in or watch sports events or competitions during their stay in Hong Kong. Tourists doing sports related activities such as hiking and watching horse-racing during their stay in Hong Kong are also included.

4.6 Inbound tourism continued to revive, sustaining the momentum of recovery. In 2024, sports tourism accounted for 5% of the total value added of sports and related activities at basic prices. As for employment, about 6 000 persons were employed, accounting for 7% of the total employment of sports and related activities. (Chart 1)

Supporting services to sports and other sports activities

4.7 Supporting services to sports and other sports activities covers the construction of sports facilities, betting on sports, sports publication and television programmes, medical treatments and physiotherapeutic services related to sports, insurance services related to sports such as insurance for athletes participating in sports events, sports research and development, and other supporting services to sports.

4.8 In 2024, the supporting services to sports and other sports activities accounted for 39% of the total value added of sports and related activities at basic prices, which was the highest among the four component domains in terms of value added. As for employment, 23 000 persons were employed in 2024, accounting for 28% of the total employment of sports and related activities. (Chart 1)

5. 其他備註

5.1 體育及相關活動對經濟及就業貢獻的估計數字，是反映與其經濟活動有直接關係的增加價值及就業人數。直接經濟效應以外的貢獻，例如其他行業為該經濟活動而提供所需投入的溢出效應，並不計算在內。

5. Other remarks

5.1 The estimates on the economic and employment contributions in respect of sports and related activities reflect the value added and employment directly related to their economic activities. For contributions other than the direct economic impact, such as the spillover impact to other industries which provide inputs for use by the activity concerned for its production activities, are not taken into account.

表 1 體育及相關活動以基本價格計算的增加價值及以市價計算的本地生產總值
Table 1 Value added at basic prices and GDP at market prices of sports and related activities

年 Year	以基本價格計算的增加價值(1) Value added at basic prices(1)		以市價計算的本地生產總值(2) GDP at market prices(2)	
	百萬元 (\$ Mn)	佔香港以基本價格計算的 總增加價值的百分比 Percentage share in Hong Kong's total value added at basic prices	百萬元 (\$ Mn)	佔香港以市價計算的本地 生產總值的百分比 Percentage share in Hong Kong's GDP at market prices
2021	38,000	1.4%	62,000	2.1%
2022	38,000	1.4%	62,000	2.2%
2023	44,000	1.5%	68,000	2.3%
2024	46,000	1.5%	70,000	2.2%

表 2 體育及相關活動的就業人數
Table 2 Employment of sports and related activities

年 Year	人數 Number	佔總就業人數的百分比 Percentage share in total employment
2021	74 000	2.0%
2022	74 000	2.1%
2023	84 000	2.3%
2024	84 000	2.3%

註釋：以基本價格計算的增加價值及以市價計算的本地生產總值數字是以當時價格計算。
增加價值和本地生產總值數字進位至最接近的十億位數。
就業人數進位至最接近的千位數。

(1) 以基本價格計算的增加價值的定義，是指以基本價格計算的生產總額減去以購買者價格計算的中間投產消耗。

(2) 以市價計算的本地生產總值是指各經濟活動組別以基本價格計算的增加價值的總和，加上產品稅減去產品補貼。

Notes : Value added at basic prices and GDP at market prices figures are valued at current prices.
Value added and GDP figures are rounded to the nearest billion.
Employment figures are rounded to the nearest thousand.

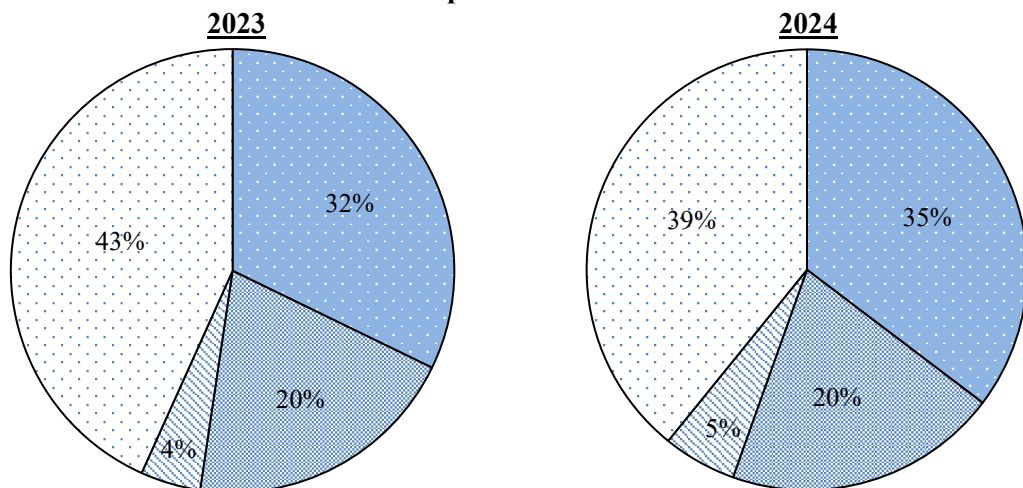
(1) Value added at basic prices is defined as the value of gross output at basic prices less intermediate consumption valued at purchasers' prices.

(2) GDP at market prices refers to the sum of value added of respective economic activity at basic prices plus taxes minus subsidies on products.

圖 1 2023 年及 2024 年按組成界別劃分的體育及相關活動的百分比
Chart 1 Percentage share of sports and related activities analysed by component domain, 2023 and 2024

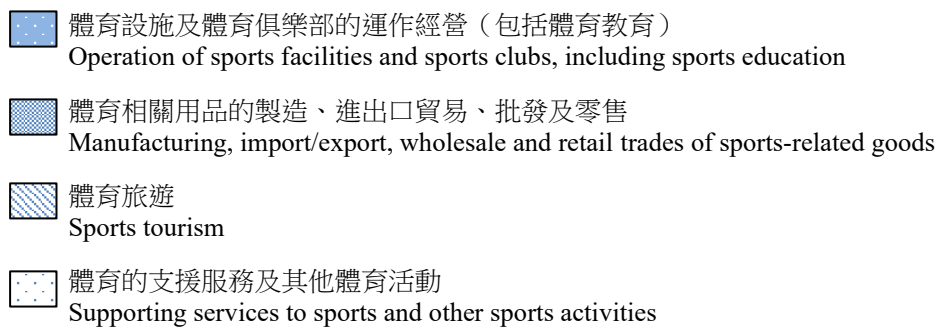
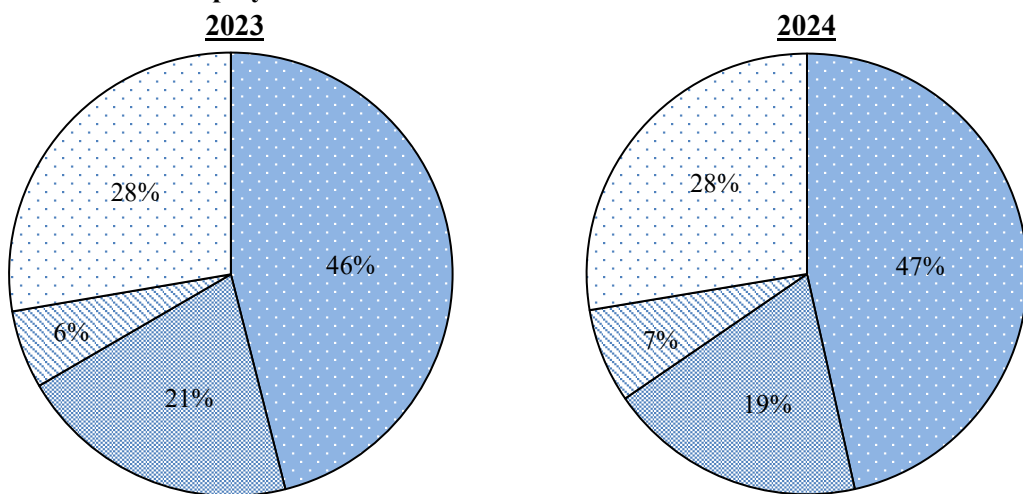
(甲) 按以基本價格計算的增加價值計算

(a) In terms of value added at basic prices



(乙) 按就業人數計算

(b) In terms of employment



註釋：由於數字經四捨五入，分項總和未必與總數相等。

Note: Figures may not add up to the total due to rounding.