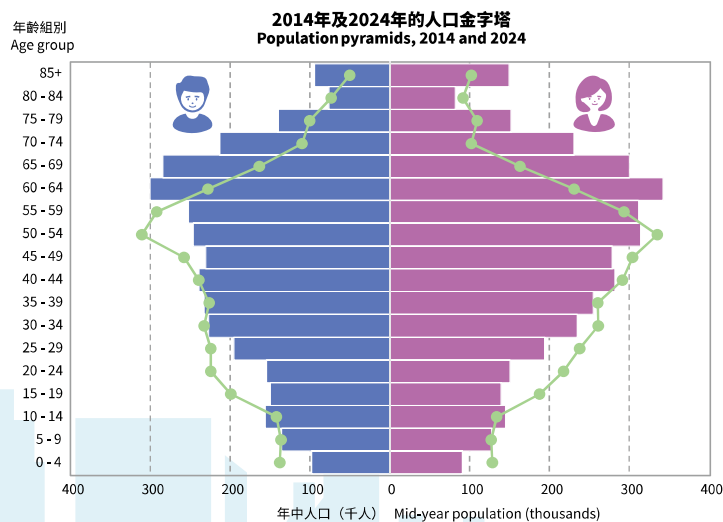


## 人口特徵 (不包括外籍家庭傭工) Demographic Characteristics (excluding foreign domestic helpers)

香港人口少子化及高齡化情況持續  
Declining birth rates and continuous ageing in Hong Kong population

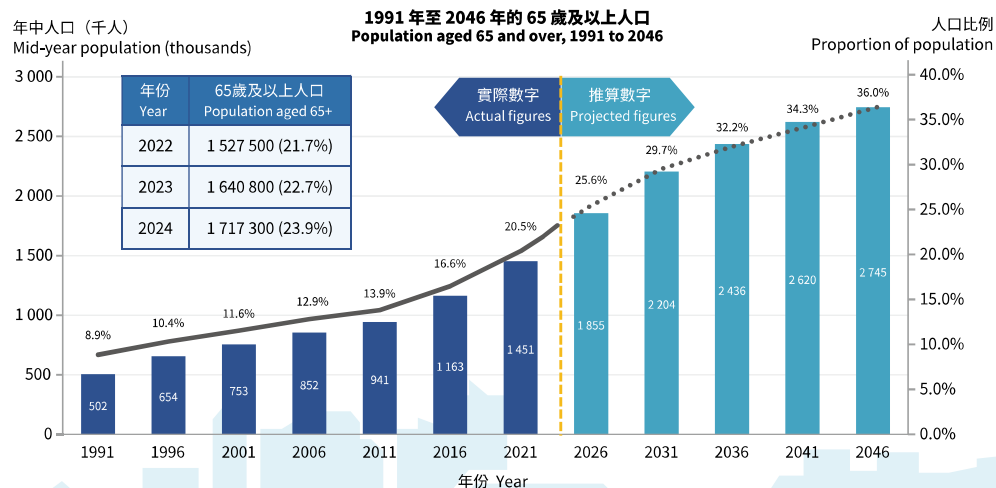


年齡中位數 (歲)  
Median age (Year)

**2014**  
43.7

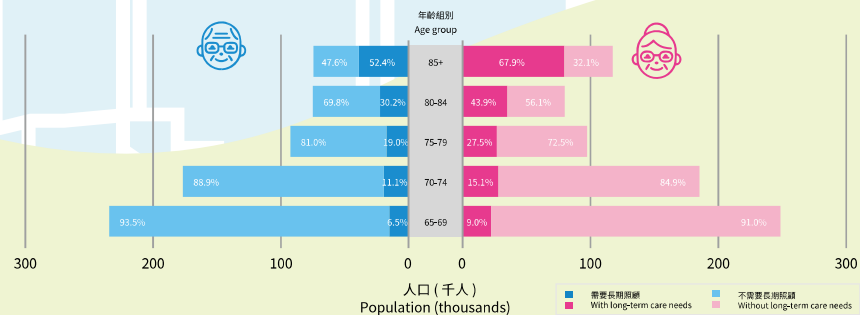
**2024**  
48.9

20年內長者佔比將達三分之一  
Proportion of elderly will reach one-third in 20 years



女性長者需要長期照顧的比例較男性長者為高。過半85歲及以上人口需要長期照顧。  
Higher proportion of elderly women with long-term care needs than elderly men.  
Over half of population aged 85 and over required long-term care.

**2021年需要長期照顧的65歲及以上人口\***  
Population aged 65 and over\* with long-term care needs, 2021



\* 居於家庭住戶的人口  
\* Population living in domestic households



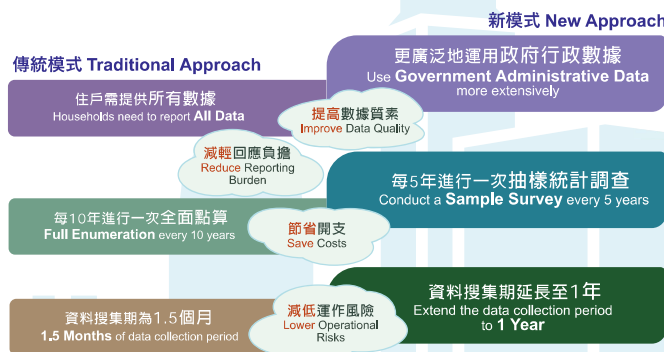
香港特別行政區 政府統計處  
Census and Statistics Department  
Hong Kong Special Administrative Region

## 全年普查新模式 規劃發展增效益

2026 Census: New Approach for  
Better Planning and Development

### 實行重整措施 推動人口普查現代化

Re-engineering Initiatives to Modernise Population Censuses

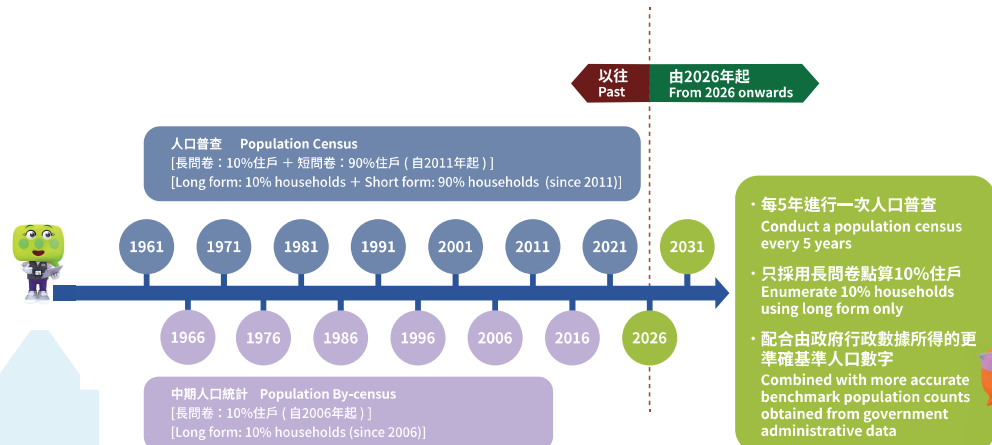


## 齊支持 2026 人口普查

Let's Support 2026 Population Census



每5年進行一次抽樣統計調查  
Conduct a Sample Survey Every 5 Years



### 做問卷前要記緊 核實統計員身份

Verify Census Officers' Identity Before Survey

灰色背心制服  
Grey vest uniform



持有由統計處簽發的身份證明書  
Carries a Certificate of Identity issued by C&SD

政府僱員身份證／統計員身份證  
Government Identity Card/  
Enumerator Identity Card

受訪者可致電普查熱線  
Respondents can call the Census Hotline

18 2026

核實統計員身份。  
to verify census officers' identity.

### 更廣泛地運用政府行政數據 Use Government Administrative Data More Extensively



### 資料搜集期延長至1年 Extend the Data Collection Period to 1 Year

#### 人口普查年 Population Census Year

以往的資料搜集期  
Past Data Collection Period

1月 Jan, 2月 Feb, 3月 Mar, 4月 Apr, 5月 May, 6月 Jun, 7月 Jul, 8月 Aug, 9月 Sep, 10月 Oct, 11月 Nov, 12月 Dec

#### 重整後的資料搜集期 Re-engineered Data Collection Period

### 防騙貼士 Anti-scam Tips

- 統計處會 C&SD will**
- ☑ 向被抽選的住戶發出紫色信封通知信  
send notification letter in purple envelope to sampled households
  - ☑ 使用發送人名稱「#C&SD」發送文字短訊  
only use the Sender ID «#C&SD» to send SMS message
  - ☑ 在致電住戶時顯示普查熱線 18 2026 的電話號碼  
display Census Hotline 18 2026 when calling households

- 統計處不會 C&SD will not**
- ☒ 致電、發送電郵或文字短訊給住戶 (除非住戶曾提供聯絡資料)  
call or send email or SMS message to households (unless provided with contact information by households)
  - ☒ 要求受訪者提交密碼或在非應受訪者要求而發出的電郵或文字短訊內載有網站連結  
ask respondents to submit password or embed hyperlinks in unsolicited email or SMS message
  - ☒ 要求受訪者提供身份證、銀行戶口或信用卡資料  
ask respondents to provide information about HKID card, bank account or credit card

我們致力協助受訪者提供資料  
(使用多模式資料搜集方法)  
We Are Committed to Facilitating Data Provision by Respondents  
(Using Multi-modal Data Collection Approach)

網上普查：  
輕鬆、方便、保密  
Online Census: Simple, Convenient and Secure

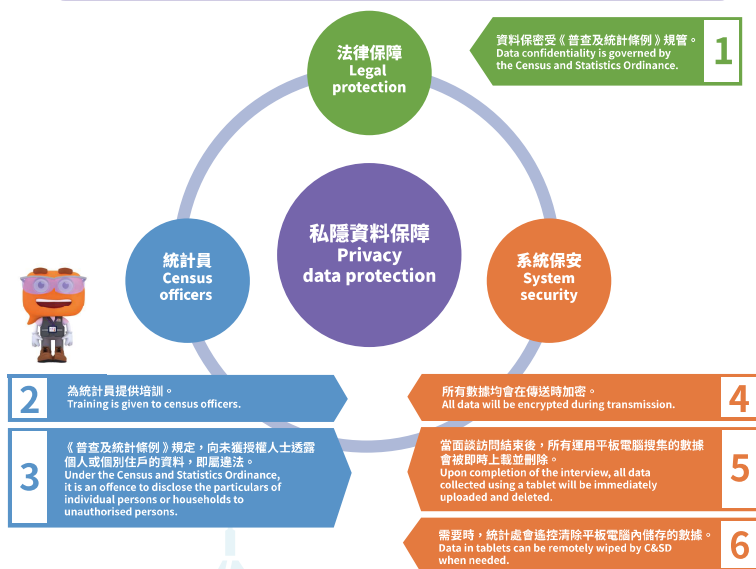
網上自填問卷  
Complete online  
questionnaire

致電普查熱線  
Call the Census  
Hotline

面談訪問  
Face-to-face  
interviews



採取多管齊下的方法去保障資料的保密性  
Implementing a Multi-pronged Approach to Safeguard  
Data Confidentiality



受訪者所提供的數據將會嚴加保密！  
Respondents can rest assured that their data will be kept in strict confidence!

我們連續兩屆榮獲個人資料私隱專員公署頒發「私隱之友嘉許獎」獎項  
We Have Won Awards in Two Consecutive Rounds of the "Privacy-Friendly Awards"  
Organised by the Office of the Privacy Commissioner for Personal Data



肯定了我們在保障私隱及數據保安方面的努力和成果  
In recognition of our efforts and achievements in protection of  
privacy and data security

獎項 Awards

2023



2023 OUTSTANDING GOLD 卓越金獎  
Privacy-Friendly Awards  
私隱之友嘉許獎  
Awarded by PCPD, Hong Kong  
由香港個人資料私隱專員公署頒發

2025



2025 OUTSTANDING GOLD 卓越金獎  
Privacy-Friendly Awards  
私隱之友嘉許獎  
Awarded by PCPD, Hong Kong  
由香港個人資料私隱專員公署頒發



2025 BEST DATA PROTECTION OFFICER AWARD  
傑出保障資料主任獎  
Privacy-Friendly Awards  
私隱之友嘉許獎  
Awarded by PCPD, Hong Kong  
由香港個人資料私隱專員公署頒發

世界統計日 2025  
World Statistics Day 2025

Background 背景

- 2010年10月20日 – 聯合國定為首個世界統計日  
20 October 2010 – First World Statistics Day (WSD)  
as designated by the United Nations
- 每隔5年在10月20日慶祝世界統計日  
To celebrate WSD every 5 years on 20 October



世界統計日 World Statistics Day	主題 Theme
20.10.2010	慶祝官方統計的眾多成就 Celebrating the many contributions and achievements of official statistics
20.10.2015	優化數據 改善生活 Better data. Better lives.
20.10.2020	用我們可以信賴的數據連通世界 Connecting the world with data we can trust
★ 20.10.2025	用優質統計和數據推動變革，造福每個人 Driving change with quality statistics and data for everyone