

2026 人口普查

Population Census



全年普查新模式 規劃發展增效益

2026 Census: New Approach for
Better Planning and Development



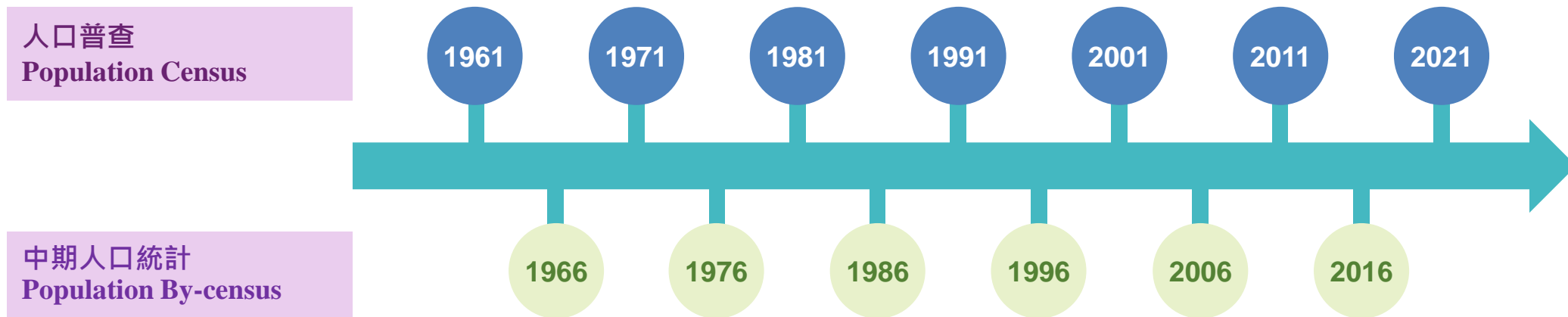
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Census and Statistics Department
Hong Kong Special Administrative Region

目的 Purpose



背景 Background

- 自1961年開始，香港**每十年**進行一次人口普查
Hong Kong conducts a population census **once every 10 years** since 1961



背景 Background

以往的人口普查 Previous Population Censuses

- 對大部分人口以「**短問卷**」作**簡單點算**；及
- **Simple enumeration** of the majority of the population using a “**short form**” **questionnaire**; and
- 對餘下的人口以「**長問卷**」進行**詳細訪問**
- **Detailed enquiry** of the remaining population using a “**long form**” **questionnaire**

以往的中期人口統計 Previous By-censuses

- 只對一部分人口以「**長問卷**」進行訪問
- Only used a “**long form**” **questionnaire** for a fraction of the population



重整設計 Re-engineering Design

- 人口普查將於2026年起實行**重整措施**：

Census operation will undergo **re-engineering initiatives** from 2026 onwards:



只抽選全港十分之一
住戶進行詳細訪問
Only select 10% of
households for
detailed enquiry



資料搜集期擴展至一年
Extend the data
collection period to one
year



更廣泛運用政府行政數據
Use government
administrative data more
extensively



2026年人口普查 2026 Population Census



只涵蓋全港十分之一住戶
Cover only **one-tenth of**
Hong Kong households



於**2026**年全年進行
conducted **throughout 2026**



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問卷 Questionnaire



搜集住戶成員多方面的
人口及社會經濟特徵的資料

Collect a broad range of
demographic and socio-economic
characteristics of
household members



更廣泛運用**政府行政數據**
以簡化問卷

Use **government administrative data** more
extensively to simplify questionnaire



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數據項目 Data Topics

人口及社會特徵
Demographic and
social characteristics

教育特徵
Educational
characteristics

內部遷移特徵
Internal migration
characteristics

經濟特徵
Economic
characteristics

房屋特徵
Housing
characteristics

住戶特徵
Household
characteristics



數據項目修改 Changes in Data Topics



延伸「需要長期照顧的人士」的
涵蓋範圍至已滿15歲人士

Extend the scope for “Persons with
long term care needs” to person
aged 15 and above

嘗試識別經各項計劃入境香港的
人才和輸入勞工

Attempt to identify talents and
imported labours admitted through
various schemes

搜集華人的「籍貫」資料

Collect “Place of origin” data
for Chinese



刪減「前赴工作和上課的交通方
式」的數據項目

Delete data topics on “Mode of
transport for work and study”



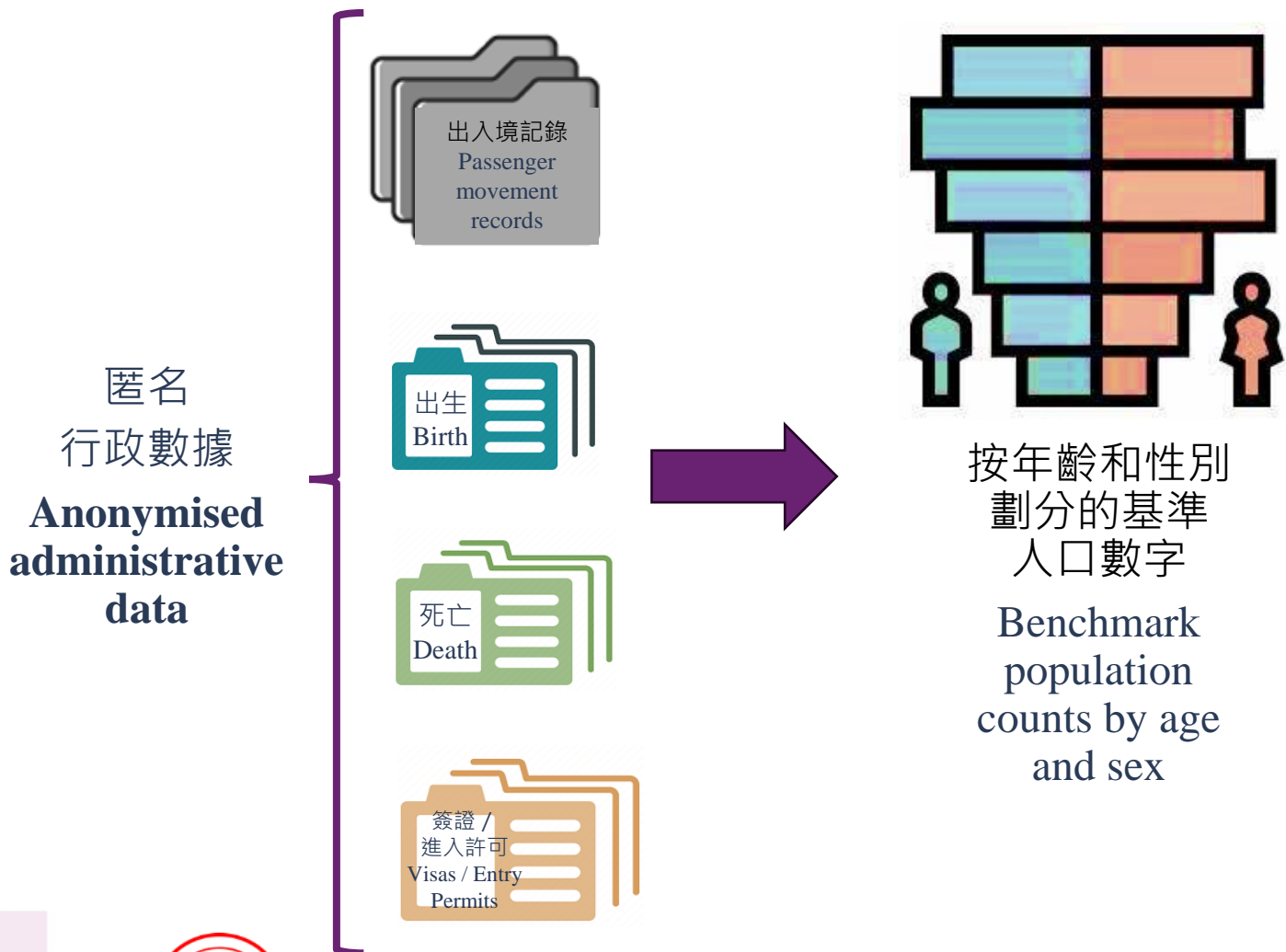
以政府行政數據簡化問卷

Use Government Administrative Data to Simplify Questionnaire



以政府行政數據簡化問卷

Use Government Administrative Data to Simplify Questionnaire



- ✓ 由2031年起取代全面人口普查的「短問卷」
To replace "short form" in full census from 2031
- ✓ 將用作2026年人口普查的人口數字基準
To use as benchmark population in 26C



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住戶通知信 Household Notification Letter

被抽樣選中的住戶
會分批收到通知信
Sampled household will receive
notification letter
by batch



派遞通知信至
沒有明確郵遞地址的屋宇單位
Distribute letter to quarters
with no valid postal address

住戶有一個月時間填交問卷
Household can complete the questionnaire
in one month

未啟動網上問卷及未回覆的
住戶會收到提示信函
Household not yet activated online
questionnaire and responded
will receive reminder letter



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多模式的資料搜集方法

Multi-modal Data Collection



網上問卷
Online questionnaire



電話訪問
Telephone interview



到訪住戶進行訪問
Visit household to
conduct interview



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網上問卷 Online Questionnaire



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簡單步驟使用網上問卷

Simple Steps to Use Online Questionnaire



1

掃描通知信上的二維碼，或輸入網址

Scan the QR code on the notification letter, or **input the website**

2

設定網上問卷帳戶：

- 將問卷連結至「智方便」；或
- 輸入**流動電話號碼或電郵地址**，透過一次性密碼完成

Set up an OQ account:

- Link the questionnaire to “**iAM Smart**” account; or
- Input **mobile phone number or e-mail address** to complete through one-time password

3

登入網上問卷帳戶，輕鬆填交問卷

Log in the OQ account. **Complete and submit the questionnaire** easily



使用網上問卷的好處

Benefits of using Online Questionnaire



自動跳題，減省填報時間

Auto-skipping of questions; saving reporting time



以“i”按鈕取得補充資訊

Supplementary information by clicking “i-button”



即時錯誤檢查，提高準確度

Instant error-checking to improve accuracy



分階段完成問卷

Completion of questionnaire in phases



電話訪問 Telephone Interview



服務時間：

2026年1月1日至12月31日
逢星期一至五（公眾假期除外）
上午9時至晚上10時

Service hours:

1 January - 31 December 2026
from Monday to Friday (except public holidays)
9 a.m. to 10 p.m.



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普查熱線服務 Census Hotline Services

回覆查詢
Answering enquiries

普查熱線 Census Hotline:
18 2026

預約面談訪問
Booking appointment for
face-to-face interview

核實統計員身份
Verifying census officer's
identity

跟進網上問卷
Following up on
online questionnaire



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面談訪問 Face-to-face Interview

核實統計員身份 Verification of Census Officer's Identity

灰色背心制服
Grey vest
uniform



統計員身份證
Enumerator
Identity Card



由統計處簽發
的身份證明書
Certificate of
Identity issued
by C&SD



核實統計員身份
Identity verification of census officers

普查熱線 Census Hotline:



18 2026



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Hong Kong Special Administrative Region



面談訪問 Face-to-face Interview



灰色背心制服
Grey Vest Uniform



統計員身份證
Enumerator Identity Card



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面談訪問 Face-to-face Interview



由政府統計處簽發的身份證明書 Certificate of Identity issued by C&SD



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Census and Statistics Department
Hong Kong Special Administrative Region

本處檔案編號 Our reference: () in CENST/CPF/1-120/2 Pt.2
電話 Tel.: 18 2026
圖文傳真 Fax: 3160 8548

第316章 普查及統計條例 第7(1)條 - 證明書

本人證明政府統計處常歡笑女士[統計員身份證號碼: 202601]，獲授權擔任下述統計查詢的統計員：

統計查詢的名稱	統計查詢的性質
2026年人口普查	2026年人口普查是根據《普查及統計條例》(第316章)第9條的規定進行，旨在搜集本港人口的社會和經濟特徵以及詳細地區分布的最新基準資料。

政府統計處處長 余振強

2025年12月15日

本證明書於2027年1月29日起失效。此外，上述人員若不再獲授權擔任上述統計查詢的統計員，或本處不再進行上述統計查詢，本證明書亦即告失效。

入境事務大樓分處
香港灣仔告士打道7號入境事務大樓40樓

Immigration Tower Sub Office
40/F, Immigration Tower, 7 Gloucester Road, Wai Chai, Hong Kong



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15 December 2025

CHAPTER 316 CENSUS AND STATISTICS ORDINANCE Section 7 (1) - Certificate

I certify that Ms SHEUNG Foon-siu of the Census and Statistics Department and holder of Enumerator Identity Card numbered 202601 is authorised to act as a census officer for the purpose of the following statistical inquiry:

Name of Statistical Inquiry	Nature of Statistical Inquiry
2026 Population Census	The 2026 Population Census is conducted under section 9 of the Census and Statistics Ordinance (Cap. 316), aiming to obtain up-to-date benchmark information on the demographic and socio-economic characteristics of the Hong Kong population as well as its detailed geographical distribution.

(Lee YU)
Commissioner for Census and Statistics

This certificate will expire on 29 January 2027. It also expires immediately if the above-named officer is no longer authorised to act as a census officer for the purpose of the above statistical inquiry or the Census and Statistics Department no longer conducts the above statistical inquiry.

入境事務大樓分處
香港灣仔告士打道7號入境事務大樓40樓

Immigration Tower Sub Office
40/F, Immigration Tower, 7 Gloucester Road, Wai Chai, Hong Kong



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2026 人口普查
Population Census

普查法例 Census Legislation



法定統計調查 Mandatory Survey

- 按《普查及統計條例》（第316章）進行
Conducted under the Census and Statistics Ordinance (Chapter 316)
- 被抽樣選中的住戶**必須提供所需的資料**
All sampled households are **obliged to provide the required information**



數據保密 Data Confidentiality

- 搜集的個別人士及住戶資料**只作統計用途**
Information collected regarding individual persons and households will only be used **for statistical purposes**



保障私隱 Privacy Protection

- 所有問卷將於**2027年12月31日或之前銷毀**
All questionnaires will be destroyed **on or before 31 December 2027**



資料審核 Data Verification



有疑問的個案
Dubious cases

- 統計員會聯絡住戶跟進
Census officer will contact households to follow up



參考日期
Reference date

- 年中
Mid-year position



年中資料轉變
Changes of
information as at
mid-year

- 部分住戶會於下半年另行收到通知信以跟進其**資料在年中時有否轉變**
Some households will receive separate notification letter in the second half to follow up on **possible changes of the information provided as at mid-year**
- 如已提交的資料於年中時有轉變，請致電普查熱線**18 2026**
If the information provided has changed as at mid-year, please call the Census Hotline **18 2026**



防騙貼士 Anti-scam tips

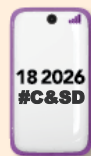


住戶會收到紫色信封通知信

Household will receive **notification letter in purple envelope**



除非住戶曾**聯絡統計處並留下聯絡方式**，否則我們**不會**主動聯絡住戶
C&SD **WILL NOT** contact households unless they have **contacted C&SD and left their contact** before



認清統計處的來電號碼及短訊發送人名稱

Recognise the **caller ID** and **SMS Sender ID** of C&SD



「18 2026」



「#C&SD」



防騙貼士 Anti-scam tips

住戶應提防假冒郵件、電郵、短訊及來電

Households should beware of **fraudulent letter, email, SMS and telephone calls**



住戶不要以電話、電郵或短訊提交密碼 **Households must not submit password in any telephone call, email or SMS**



統計處不會在非應住戶要求而發出的電郵或短訊載有網站連結 **C&SD will not embed hyperlinks in unsolicited email or SMS**



統計處不會要求住戶提供敏感及私人資料，例如：

C&SD **WILL NOT** ask for **sensitive and private information**, such as:



× 身份證號碼
ID Card Number



× 銀行戶口
Bank Account



× 信用卡資料
Credit Card Information



防騙貼士 Anti-scam tips

如有懷疑 If in doubt

致電普查熱線
Call Census Hotline

普查熱線 Census Hotline:
18 2026



致電防騙易熱線
Call Anti-scam Helpline

ANTI-SCAM
防騙易
18222

- 此24小時熱線由香港警務處反詐騙協調中心負責運作
- This 24-hour hotline is operated by the Anti-Deception Coordination Centre of the Hong Kong Police Force



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2026人口普查
Population Census

2026年人口普查網頁
26C Webpage



2026年人口普查
YouTube頻道
26C YouTube
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請支持
Please support

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18 2026

你的參與
至為重要
Your participation
is important



政府統計處
LinkedIn專頁
C&SD LinkedIn



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2025 OUTSTANDING GOLD 卓越金獎
Privacy-Friendly Awards
私隱之友嘉許獎
Awarded by PCPD, Hong Kong
由香港個人資料私隱專員公署頒發

2026 人口普查
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問與答

Questions and Answers



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