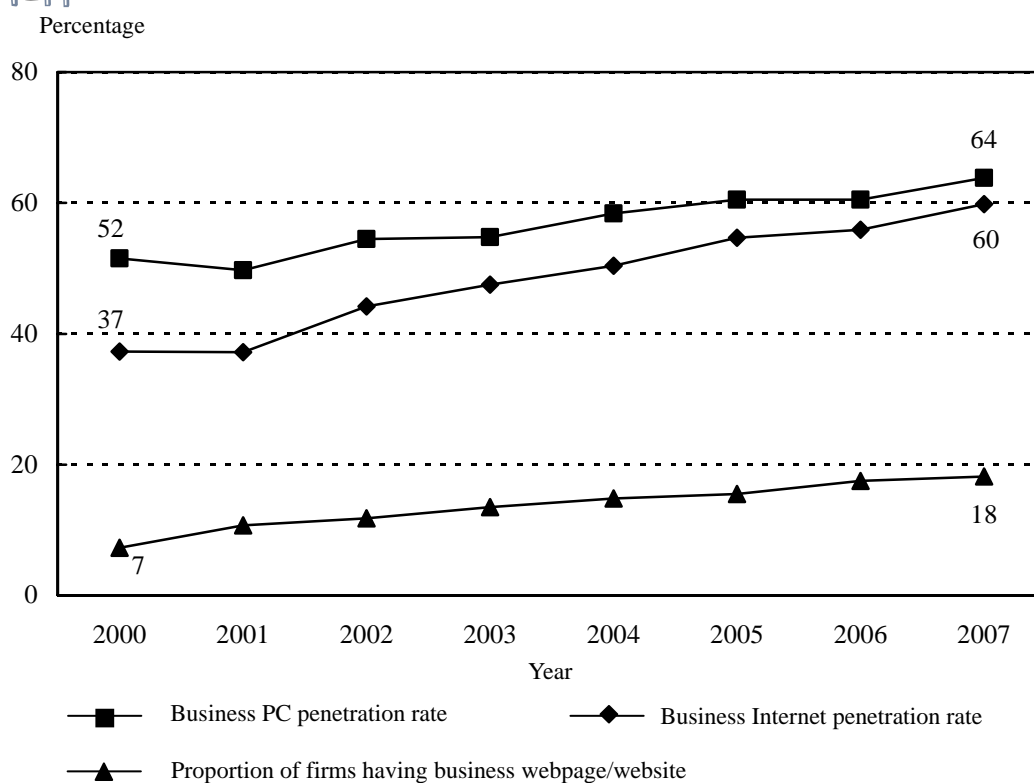


## Prevalence of Using Computers and Internet in Business Sector

- The advent of the e-era has brought about new ways of doing business.
- The proportion of Hong Kong business firms having used personal computers (PCs) increased steadily, from 52% in 2000 to 64% in 2007.
- Moreover, some 60% of the business firms had already connected their PCs to the Internet as at 2007, up by 22 percentage points during the past 7 years.
- Analysed by size of firm, large business firms had higher PC and Internet penetration rates (99% and 93% respectively in 2007) than medium firms (88% and 83%) and small firms (60% and 56%).
- There was an increasing trend for business firms to set up their own webpages or websites. The relevant percentage increased significantly from 7% in 2000 to 18% in 2007.



### Information Technology Penetration in the Business Sector



For further information on this series of articles, please write to the General Statistics Branch(2) of the Census and Statistics Department at 21/F, Wanchai Tower, 12 Harbour Road, Wan Chai, Hong Kong, call 2582 4004, or e-mail to [g2b\\_1@censtatd.gov.hk](mailto:g2b_1@censtatd.gov.hk).