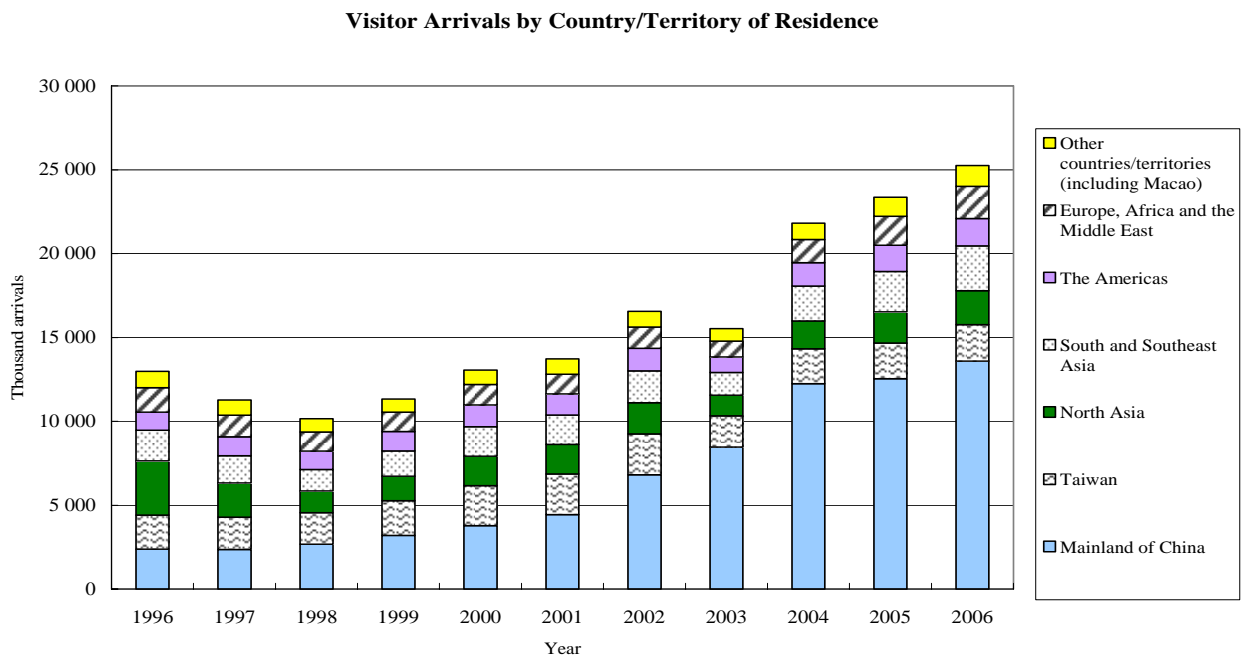


## Visitors from the Mainland of China Surged

- In 2006, Hong Kong had welcomed 25.25 million visitors. On average, some 69 200 visitors came to Hong Kong per day, up by 95% when compared with 1996.
- The mainland of China (Mainland) is a major source of visitor arrivals to Hong Kong. In 2006, there were 13.59 million visitors from the Mainland, accounting for 54% of all visitor arrivals.
- One of the reasons for the continual increase of visitors from the Mainland was the implementation of the Individual Visit Scheme (IVS) in July 2003. In the first half of 2007, there were 7.1 million visitors from the Mainland, of which 54% travelled to Hong Kong under the IVS.



For further information on this series of articles, please write to the General Statistics Branch(2) of the Census and Statistics Department at 21/F, Wanchai Tower, 12 Harbour Road, Wan Chai, Hong Kong, call 2582 4004, or e-mail to [g2b\\_1@censtatd.gov.hk](mailto:g2b_1@censtatd.gov.hk).